

**GUJARAT UNIVERSITY
NAVRANGPURA, AHMEDABAD**

Press Release

For Immediate Release

Suggested headlines

- Union Minister Suresh Prabhu Visits GUSEC
- Union Minister Suresh Prabhu Interacts with Startups of Gujarat University
- Union Minister Suresh Prabhu ropes in Gujarat University to frame National Policy
- Gujarat University's Policy is a landmark development, says Suresh Prabhu
- Gujarat always shows us the way, says Suresh Prabhu

AHMEDABAD, MARCH 11, 2018: Union Commerce & Industry Minister Shri Suresh Prabhu today visited Gujarat University Startup and Entrepreneurship Council (GUSEC) to explore efforts undertaken by GUSEC to support student entrepreneurs, innovators and startups. The Minister interacted with select startups supported by GUSEC. The list of startups the Minister interacted with are included as an attachment.

Later, the Minister addressed a gathering of research scholars, students, faculty, startups and startup ecosystem stakeholders of Gujarat University.

At the gathering at the Senate Hall of the University, the Hon'ble Minister launched the Gujarat University Startup and Innovation Policy and conferred upon the annual GUSEC Annual Awards 2018 including the Gujarat University Startup Ratna 2018, which was conferred upon Gujarat startup ecosystem's Hiranmay Mahanta.

The Gujarat University Startup and Innovation Policy is a first-of-its-kind policy by any University in the country. The highlights of the policy and the policy document is also attached.

Gujarat's Minister of Education, Shri Bhupendrasinh Chudasama, was also present during the event. "Startup can be simply defined as solutions to problems with

convenience,” said the Education Minister. The Minister went on to applaud the efforts of Gujarat University in the past few years towards supporting startups & innovations.

During his keynote, the Commerce & Industry Minister said the following key points:

- Today, visiting GUSEC and exploring innovations with Education Minister, it felt like we were in a science-fiction movie. They were mind boggling and peeping into the future, and at the same time I am not surprised because where can you witness such things if not in Gujarat!
- There is always an inevitable need for University and Industry to work together, but what Gujarat University is doing is far, far more important. The University is not just creating linkages and collaborating with businesses of today, but creating tomorrow’s businesses at the University itself!
- Today i saw young persons who are not old enough to have a moustache working on great new visionary startup ideas. That is a brilliant thing. This is new thinking and I am glad Gujarat University is pioneering this.
- Gujarat University Startup and Innovation Policy is a landmark development and will go a long way to build an institutional framework that is necessary for the growth of the entire economy and society.
- I really look forward to have Gujarat University’s guidance on what and how we should take this idea forward nationally.

Enclosures:

- List of startups Hon’ble Minister interacted with
- List of startups and individuals receiving the GUSEC Annual Awards
- Gujarat University Startup & Innovation Policy document

Media Queries

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**List of startups for interaction with Hon'ble Commerce & Industry Minister
at Gujarat University on March 11, 2018**

No.	Startup	Startup Brief
1	BEMRR - Raja K	Episodic Labs is building its first revolutionary sensor-enabled product, BEMRR, that will change how professional cricketers train and practice.
2	Blecan Innovations - Rishabh Agnihotri	Blecan Innovations is creating a groundbreaking point-of-sale system using homegrown low-energy bluetooth sensors and beacons.
3	Lutalica - Abha Mehra	India's first expression platform empowering our youth through poetry and spoken word.
4	GeoSafe - Mihir Pandya	GeoSafe is a GPS sensor based platform for vehicle and location tracking and monitoring with deep analytics from driver behaviour to fuel analytics.
5	Infius Tech - Mr Vatsal Maniar	Infius Tech makes pocket-size computers designed with efficiency to operate on a low-energy mechanism while withholding capacity to process complex computations.
6	WeHear - Mr Kanishka Patel	WeHear is a low-cost revolutionary hearing aid solution based on bone conduction technology.
7	Sciknow Tech - Dr Megha Bhatt	SciKnowTech brings experiential learning to India's kids through a variety of modules enabling incorporating a creative as well as a analytical curriculum for students.
8	Acrobotics7 - Harshwardhansinh Zala	Aerobotics7 develops drones with multi-spectral tech to detect landmines with spectroscopy in dangerous areas.
9	AMB Industries - Aditya Bhatt	A groundbreaking technology generating renewable electricity through ionosphere's radiant energy enabling a whole new low-cost energy ecosystem.



First GUSEC Annual Awards 2018

Gujarat University Startup Ratna 2018 - Shri Hiranmay Mahanta

Awarded to individuals who have made an unprecedented impact on the startup ecosystem of the region

GUSEC Fellows 2018 - Mitesh Shethwala of Alagrand & Shruti Chaturvedi of Chaipani

Instituted to recognise the most successful and outstanding startup founders of GUSEC

GUSEC Startup of the Year - Bemrr

Awarded to the best incubated startup of the year

GUSEC Technology of the Year - ieacon

Awarded to the startup with best efforts and breakthroughs towards developing and implementing an advanced and emerging technology

GUSEC Impact Award - Lutalica

Awarded to the startup that made the maximum impact in their sphere of influence

GUSEC Traction Award - Petrocab & Geosafe

Awarded to startups that demonstrated the most prolific sales and marketing efforts to garner a significant traction to build and scale their businesses

GUSEC Rise Award - Infius Tech & Konect Health

Awarded to the most emerging startups of GUSEC over the last year

GUSEC Si3 Award - WeHear

Awarded to the startup with the most impactful social innovation

GUSEC Community Award - Amish Thaker of EasilyDone

For startups / startup founders who have contributed voluntarily towards building and scaling the GUSEC Community