



Gujarat University Startup and Entrepreneurship Council (GUSEC) is inviting applications for one Design & Brand Strategy Intern. Following are the details:

Eligibility criteria for the role of “Intern - Design & Branding Strategy”

- Applicants must be working on professional graphic designing projects / internships / etc. for at least the last one year
- Applicants must have sound knowledge of Adobe Photoshop and Adobe Illustrator
- Knowledge of CorelDraw and Adobe Indesign is a plus
- Applicants should have stellar skills in UI/UX designs, branding, etc.
- Applicants must also possess a decent command on English language with vocational competency
- Applicants must be currently enrolled in an undergraduate program and be based out of Ahmedabad

Brief roles of “Intern - Design & Branding Strategy”

The Design & Brand Strategy Intern shall have to work for at least 28 hours per week and undertake assignments in the following domain:

- Developing and designing concepts for audience engagement
- Building branding strategy for Gujarat University and GUSEC
- Planning brand engagement for GUSEC programs
- Designing graphics and visuals for programs and brand concepts
- Building and executing brand campaigns with GUSEC’s digital marketing team

Stipend for the position of Intern: Upto INR 7,500 per month as determined by a selection committee, fixed and consolidated

Tenure: Selected applicant will be offered an internship initially for a period for not more than 03 months, with an introductory period of 15 days.

Application: Interested applicants should apply [here](#) on or before 11:59 PM (Indian Standard Time) on March 28, 2018.